

# DWARAKA PLASTICS COMPANY L.L.C.

P.O.Box: 30619,  
Shed No. 8, Dubai Investment Park,  
Dubai, U.A.E.  
Tel: +971 4 882 9404  
Fax: +971 4 882 9505  
[www.dwarakaplastics.com](http://www.dwarakaplastics.com)

# COMPANY PROFILE

- Established in August 2010
- New and energetic manufacturer of Oxo-Biodegradable garbage bags and bin liners
- Well planned factory setup by 25 years experienced production manager
- Factory located at Dubai, DIP, easily accessible from emirates road
- Establishing relationship with major hotel chains

# COMPANY PROFILE

- Excellent production staff with hands on experience (25 years) in plastic industry
- Excellent sales and marketing staff with nearly 10 years market experience
- Excellent logistic support from JBC Express
- Tremendous potential for Garbage bags and bin liners in the Middle East region

# MARKET FOCUS

- Hotels and Restaurants
- Hospitals
- Retail Chains
- Inter Emirate Municipalities
- Defense
- Medium and Large Offices
- Manufacturing Industries
- Airports and sea ports

# BUSINESS MODEL

- Signing Exclusive agreements and contracts with hotel chains for UAE market
- Appoint distributor for retail market to cover the retail giants in the Middle East region
- Physical distribution through our Warehouse and logistic department
- Sales and after sales follow up of our customers by our sales team, to ensure delivery punctuality and product quality

# BUSINESS PHILOSOPHY

- Excellence cannot be created, it can only be Achieved
- An Organization's **Will, Vision, Dedication** and **Integrity** will lead to success
- The three cornerstones of our business philosophy are
  - Being Savvy
  - 100% Trustworthy
  - Extremely Committed

# MISSION & VISION

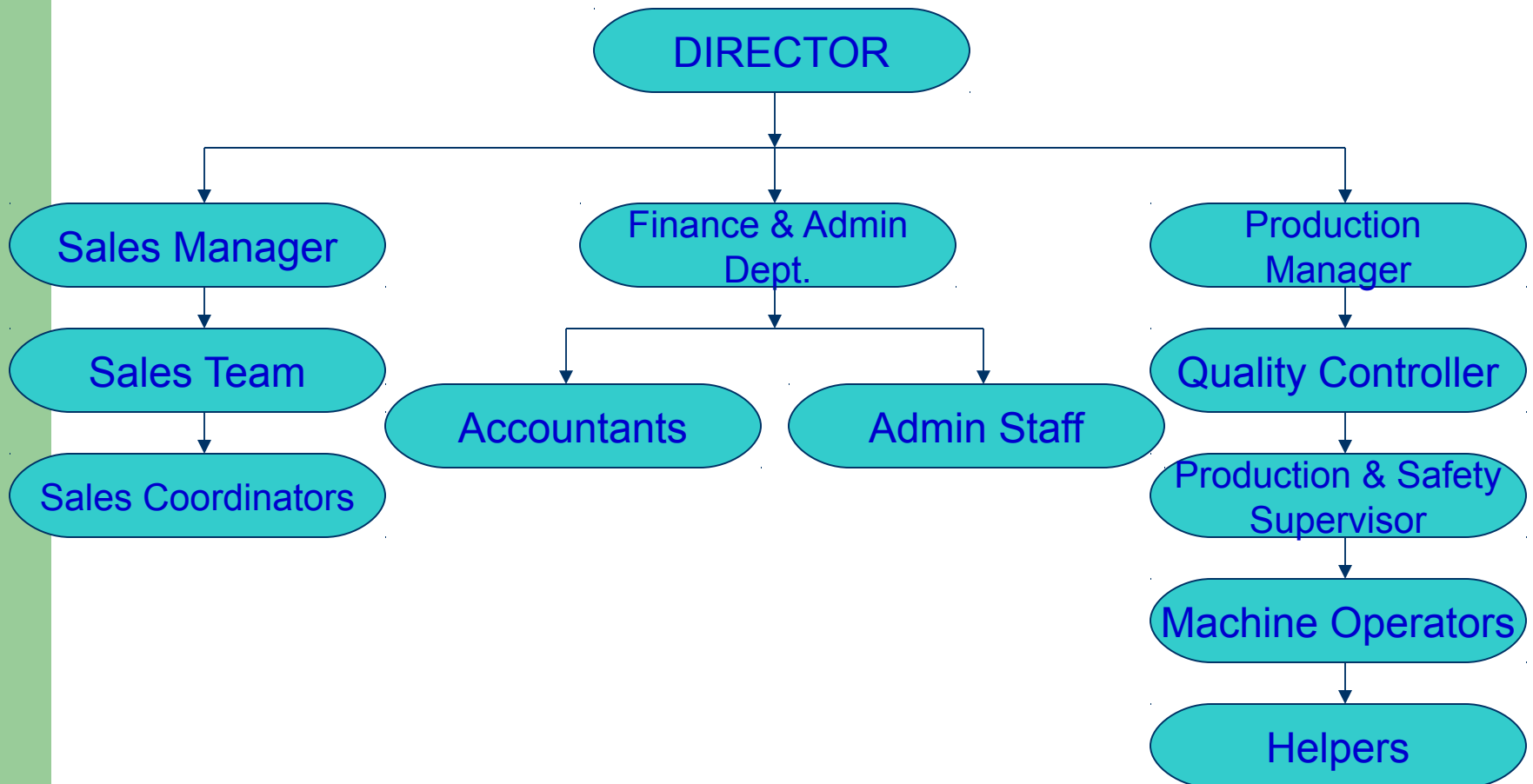
- **Mission:** To take the non-traded path, so that Success comes not with the magnitude of our turnover, but with what we have achieved in terms of innovativeness.
- **Vision:** Add value to our service to the customer, creating further avenues to explore locally and globally.

# BUSINESS OBJECTIVES

- To become a customer friendly and service oriented company
- To satisfy all customers by promoting quality, trust and dependability
- To achieve corporate excellence in every department of the organization
- To cultivate an excellent working environment by promoting merit and transparency in all human resource functions
- To emerge as a national player in the markets we involve in
- To expand our core expertise in other areas of business
- To serve as a business model for fair business practice



# ORGANIZATION STRUCTURE



# OWNERSHIP

- **VIJAYA SHEELA**

# STRENGTHS

- Excellent Production Team well trained and maintained by our Production Manager with over 25 years experience in the same field
- Excellent Sales Team with good contacts in the market helps our product to enter the market on a fast track
- Excellent logistic support by JBC Express throughout Middle East – **Delivery on Time**
- Tremendous opportunity to grow by exploring the yet untapped potential market

# BUSINESS FORECAST

	<b>OCT 2010 - SEPT 2011</b>	<b>OCT 2011 - SEPT 2012</b>	<b>OCT 2012 - SEPT 2013</b>
<b>REVENUE</b>	1 Million	8 Million	15 Million
<b>MAN POWER</b>	5	12	20
<b>MACHINE</b>	2	15	20

# PRODUCTS

- Oxo-Biodegradable Garbage Bags
  - Customized Sizes as per customer needs
  - Customized Colors as per customer needs
  - Customized thickness as per customer needs
- Oxo-Biodegradable Bin Liners
  - Customized Sizes as per customer needs
  - Customized Colors as per customer needs
  - Customized thickness as per customer needs
- Oxo-Biodegradable Laundry Bags
  - Customized Sizes as per customer needs
  - Customized Colors as per customer needs
  - Customized thickness as per customer needs

# INFRASTRUCTURE

- Office – 300 Sq.ft
- Factory – 7,000 Sq.ft
- Machine – 15 Nos.
  - High Speed Double Deck FRENCH Cutting Machines
  - High Speed ITALIAN Extruders
  - Overall Production Capacity – 150 tonnes per Month
- Logistics – JBC Express – DELIVERY ON TIME
- Production Team - 12
- Sales Team – 2
- Adequate Accounts and Admin Staff

# CURRENT CUSTOMERS

- **India:** MRB Enterprises
- **Qatar:** Qatar Bahrain Food Trading Company
- **Sri Lanka:** Kandy Plastic Industries Ltd
- **U.A.E.:** Carrefour (Enviro Friendly) Courtyard Marriott  
Al Bustan Rotana Le Meridien – Airport Hotel  
Ramada Hotel Holiday Inn Express – Safa Park  
RAK Airport Novotel & Ibis (world Trade Centre)  
Novotel (Deira City Centre) The Meydan Hotel  
Ibis (Deira City Centre) Bab Al Shams Desert Resort & SPA  
Ibis (World Trade Centre) Holiday Inn Express – Dubai Airport  
MAF Hospitality Central Services Holiday Inn Express – Internet City  
Dulscos Dubai Holiday Inn Express - Jumeirah  
Al Ghurair Foods Dry & Clean Laundry Est.  
Tasil MAB International General Trading  
Wyman Garden Over-East General Trading L.L.C.  
Wagging Tail Pets Rose Rayhaan by Rotana  
Sun Insurance Brokers, Apex Group of Companies  
Dhofar Global Tr. Co. L.L.C. First Global Logistics  
Aram Group (Jordan) Global Relief Resources